



SPONSORSHIP PACKAGES

01 - 03 OCT 2023
 NEW CAIRO
 EGYPT INTERNATIONAL
 EXHIBITION CENTER (EIEC)



THE BLUE ECONOMY ROUND

Organizer:



Ministry of
Environment



Ministry of Housing,
Utilities & Urban Communities



Ministry of Military
Production



ARAB UNION
for International
Exhibitions & Conferences



German Water
Partnership



German RETech Partnership
Recycling & Waste Management
Made in Germany



The German
Mittelstand.
BVMW
The German Association for
Small and Medium-sized Businesses



INCREDIBLE BENEFITS OF BEING THE EWWI EGYPT WATER, WASTE & INFRASTRUCTURE SPONSOR:



THE BLUE ECONOMY ROUND

Your sponsorship improves your brand's recognition and reputation because prospective customer associates your company with our exhibition. The sponsorship gives your company invaluable exposure by allowing you to reach and connect with quality audiences, which naturally results in business growth.

BY BECOMING A SPONSOR YOUR COMPANY CAN:

INCREASE RETURN ON INVESTMENT

Sponsorships provides businesses with excellent exposure, which typically results in a great return on investment (ROI).

BUILD BUSINESS RELATIONSHIPS

Sponsoring our event can help your company make connections with non-competing businesses, giving you opportunities for collaboration in the future.

EXPAND YOUR CONTENT STRATEGY

By promoting your involvement in our event, you can drive traffic from the event and increase your engagement.

FOSTER A POSITIVE REPUTATION

Strengthen your company's image. By sponsoring our event, you can attract media attention, set your company apart from larger brands and inspire brand loyalty.

REACH YOUR SALES GOALS

Aside from gathering leads, you can generate immediate sales at our event.

BOOST YOUR BRAND VISIBILITY

Increase your brand recognition before, during and after our event by giving your company exposure to new audiences through mentions in the press and social media and event advertising.

ENGAGE WITH NICHE MARKETS

By choosing our event that attract your target audience, you can ensure that you are connecting with high-quality leads that are interested in your solutions or products.

SHOWCASE A SERVICE OR PRODUCT

Our event provides a great setting for launching feature updates or new products.

GAIN A COMPETITIVE ADVANTAGE

By sponsoring our event, you can automatically gain an advantage over your absent direct competitors.

INTERACT WITH PROSPECTS

Establish your authority - As a sponsor, you can position your brand as a credible authority in your niche industry.



**BECOME A SELECTED SPONSOR OF EWWI EGYPT
WATER WASTE INFRASTRUCTURE AND RECEIVE
SPECIAL VALUE:**



THE BLUE ECONOMY ROUND

**FOUNDER SPONSOR //
EXCLUSIVELY FOR 1 COMPANY ONLY
30.000 EUR // 575.000 EGP**

**PLATINUM SPONSOR //
LIMITED TO 3 COMPANIES
20.000 EUR // 380.000 EGP**

**GOLD SPONSOR //
LIMITED TO 5 COMPANIES
13.000 EUR // 250.000 EGP**

**SILVER SPONSOR //
LIMITED TO 5 COMPANIES
8.000 EUR // 150.000 EGP**



FOUNDER SPONSOR

EXCLUSIVELY FOR 1 COMPANY ONLY // 30.000 EUR



THE BLUE ECONOMY ROUND

LOGO AND PROFILE

Your logo and profile of **3000** characters (incl. blanks) on the main show website and on entire documentation, press releases, e-newsletter, post-show report

NEWSLETTER

Your logo with hyperlink and company description (**300** characters incl. blanks) in two email-newsletter (pre- or post-show newsletter)

HALL PLAN LOGO

Your logo highlighted with your booth on every published hall plan (print & digital)

PRINTED CATALOGUE

Your logo on title mentioning „Founder Sponsor“; **two** full pages 4c advert

ROLL-UP / BANNER

Permission to place two roll-up banners in the registration area and in the press room (produced by us and designed by you)

PROMOTIONAL MATERIAL

Distribution of your promotional material in the registration area and press room

OPENING CEREMONY

Company mentioning and short company introduction during the opening ceremony

CONFERENCE

Participation of one company representative at the conference (as panelist, presenter or similar- format tba)

PRESENTATION PLATFORM

One speaking slot **per day** (over 3 days) at the presentation platform

PRESS CONFERENCE

Mentioning of the Founder Sponsor

PRESS ROOM

Sponsoring **Day 1** catering

Display table with the Press Material / Give aways at the Press Room

ADDITIONAL FEATURES

- **Lanyards with your logo at the visitor registration**
- **Logo on newspaper advertisement**
- **Maquette of your product/project at the main entrance**
- **2 posters on the hall's main entrance columns**
- **Logo on the front side of VIP Invitations**
- **Logo on Visitor's card holder ribbon**
- **Logo on Registration staff T-shirts**
- **Logo at the Conference**
- **Banner inside Convention Center**
- **Banner up high reserved booth**
- **4 pages advertisement in the official catalogue out of which 1 is distinctive**



PLATINUM SPONSOR

LIMITED TO 3 COMPANIES // 20.000 EUR



THE BLUE ECONOMY ROUND

LOGO AND PROFILE

Your logo and profile of **2000** characters (incl. blanks) on the main show website and on entire documentation, press releases, e-newsletter, post-show report

NEWSLETTER

Your logo with hyperlink and company description (**200** characters incl. blanks) in two email-newsletter (pre- or post-show newsletter)

HALL PLAN LOGO

Your logo highlighted with your booth on every published hall plan (print & digital)

PRINTED CATALOGUE

Your logo on title mentioning „Platinum sponsor“; **one** full page 4c advert

ROLL-UP / BANNER

Permission to place two roll-up banners in the registration area and in the press room (produced by us and designed by you)

PROMOTIONAL MATERIAL

Distribution of your promotional material in the registration area and press room

OPENING CEREMONY

Company mentioning during the opening ceremony

CONFERENCE

Participation of one company representative at the conference (as panelist, presenter or similar- format tba)

PRESENTATION PLATFORM

Two speaking slots (over 3 days) at the presentation platform

PRESS CONFERENCE

Mentioning of the Platinum Sponsor

PRESS ROOM

Sponsoring **Day 2** Catering

Display table with the Press Material / Give aways at the Press Room

ADDITIONAL FEATURES

- **Logo on newspaper advertisement**
- **Maquette of your product/project at the main entrance**
- **2 posters on the hall's main entrance columns**
- **Logo on the front side of VIP Invitations**
- **Logo on Visitor's card holder ribbon**
- **Logo on Registration staff T-shirts on the back**
- **Logo at the Conference**
- **Banner inside Convention Center**
- **Banner up high reserved booth**
- **3 pages advertisement in the official catalogue out of which 1 is distinctive**



GOLD SPONSOR

LIMITED TO 5 COMPANIES // 13.000 EUR



THE BLUE ECONOMY ROUND

LOGO AND PROFILE

Your logo and profile of **1500** characters (incl. blanks) on the main show website and on entire documentation, press releases, e-newsletter, post-show report

NEWSLETTER

Your logo with hyperlink and company description (**150** characters incl. blanks) in two email-newsletter (pre- or post-show newsletter)

HALL PLAN LOGO

Your logo highlighted with your booth on every published hall plan (printed & digital)

PRINTED CATALOGUE

Your logo on title mentioning „GOLD sponsor“; **half** page 4c advert

ROLL-UP / BANNER

Permission to place two roll-up banners in the registration area (produced by us and designed by you)

PROMOTIONAL MATERIAL

Distribution of your promotional material in the registration area and press room

OPENING CEREMONY

n.a

CONFERENCE

Participation of one company representative at the conference (as panelist, presenter or similar- format tba)

PRESENTATION PLATFORM

One speaking slot at the presentation platform

PRESS CONFERENCE

Display of the press material

PRESS ROOM

Sponsoring **Day 3** Catering

Display table with the press Material / Give aways at the Press Room

ADDITIONAL FEATURES

- **Logo on newspaper advertisement**
- **Maquette of your product/project at the main entrance**
- **2 posters on the hall's main entrance columns**
- **Logo on the front side of VIP Invitations**
- **Logo on Visitor's card holder ribbon**
- **Logo on Registration staff T-shirts on the back**
- **Logo at the Conference**
- **Banner inside Convention Center**
- **Banner up high reserved booth**
- **3 pages advertisement in the official catalogue out of which 1 is distinctive**



SILVER SPONSOR

LIMITED TO 5 COMPANIES // 8.000 EUR



THE BLUE ECONOMY ROUND

LOGO AND PROFILE

Your logo and profile of **1000** characters (incl. blanks) on the main show website and on entire documentation, press releases, e-newsletter, post-show report

NEWSLETTER

Your logo with hyperlink and company description (**100** characters incl. blanks) in two email-newsletter (pre- or post-show newsletter)

HALL PLAN LOGO

Your logo highlighted with your booth on every published hall plan (printed & digital)

PRINTED CATALOGUE

Your logo on title mentioning „SILVER sponsor“; **half** page 4c advert

ROLL-UP / BANNER

Permission to place one roll-up banners in the registration area (produced by us and designed by you)

PROMOTIONAL MATERIAL

Distribution of your promotional material in the registration area

OPENING CEREMONY

n.a.

CONFERENCE

n.a.

PRESENTATION PLATFORM

n.a.

PRESS CONFERENCE

Display of the press material

PRESS ROOM

Sponsoring **Day 3** Catering
Display table with the Press Material / Give aways at the Press Room

ADDITIONAL FEATURES

- **Logo on newspaper advertisement**
- **Maquette of your product/project at the main entrance**
- **2 posters on the hall's main entrance columns**
- **Logo at the the front side of VIP Invitations**
- **Logo on Visitor's card holder ribbon**
- **Logo on Registration staff T-shirts on the back**
- **Logo at the Conference**
- **Banner inside Convention Center**
- **Banner up high reserved booth**
- **3 pages advertisement in the official catalogue out of which 1 is distinctive**

