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The soft start specialists

AuCom are specialists in fixed speed motor control. We operate globally to provide our clients the know-how and support to help things go right from the start.

On-going research and development combined with our strong understanding of applications and client requirements ensures we deliver solutions that really do get the job done.

In late 2019, AuCom joined the [Benshaw](#) Group, making the AuCom/Benshaw operation the world's largest privately held soft start company.

AuCom is a privately owned company, with a strong sense of pride in our origins. With our beginnings as a New Zealand company, we are part of a proud culture of innovation and excellence, and our success is based on our commitment to constant improvement and a high level of service.

AuCom firmly believes that business has a role in making the world a better place to live, and we passionately support the following past and presently active programs in conjunction with [World Vision](#):

Water & Wastewater

Many applications within the water & wastewater industry can benefit from the use of a soft starter, from pumps and separators to aerators and milliscreens.

Correct application of a soft start solution can protect equipment, maximise productivity, and provide intelligent control over an entire system. Soft stop functionality prevents water hammer, prolonging the life of pumps, pipes, valves and headworks, while gentle acceleration reduces mechanical stress on a system during start.

Industry Case Studies

Panama Canal Extension
Ankara emergency water supply
Sewage pumping in South Africa

More information:

www.aucom.com

[Soft Starters for Water & Wastewater \(aucom.com\)](#)