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|  <p data-bbox="288 358 742 392"><b>Japan External Trade Organization</b></p> | <p data-bbox="901 190 1332 376">JETRO Cairo<br/>7th Floor, World Trade Center Bldg.<br/>1191, Corniche El Nile<br/>P.O. Box: 1885 Cairo - Egypt<br/>Tel.: +20-2-2574-1111 (5 lines)<br/><a href="http://www.jetro.go.jp/egypt">www.jetro.go.jp/egypt</a></p> |
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**What is JETRO?**

JETRO, or the Japan External Trade Organization, is a government-related organization that works to promote mutual trade and investment between Japan and the rest of the world. Originally established in 1958 to promote Japanese exports abroad, JETRO's core focus in the 21st century has shifted toward promoting foreign direct investment into Japan and helping small to medium size Japanese firms maximize their global export potential.

JETRO Cairo was first established in 1955 with the aim of promoting trade between Japan and the Middle East & North African countries. JETRO Cairo is in charge of Egypt, Jordan, Lebanon, Syria, Libya and Sudan.